



BlueAssist & Cloudina: A Social Innovation Model for Supported Autonomous Living



Sandy Hanebrink, OTR/L, CLP
Southeast Adult Autism Symposium
Chattanooga, Tennessee

- 501(C) 3 Charitable Nonprofit
- Assistive Technology A LINK STORE
www.touchthefuture.us/store
- Touch the Future On the Spot Crowdfunding
www.touchthefuture-onthespot.us
- Fundraising Support
- Touch the Future Grants
- ADA & Accessibility Training & Consulting
- BlueCare TN ECF CHOICES PROVIDER

More autonomy and social inclusion with BlueAssist and Cloudina



www.touchthefuture.us



Our Approach

Universal Access

Improve autonomous independence

Provide for remote support

Support inclusive environments

Part of an international movement

It's by design!!!



www.touchthefuture.us





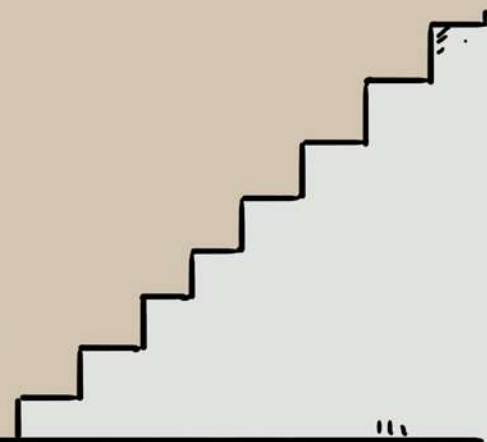
A **coaching center** where persons with **intellectual disabilities** get **support** in daily life activities.

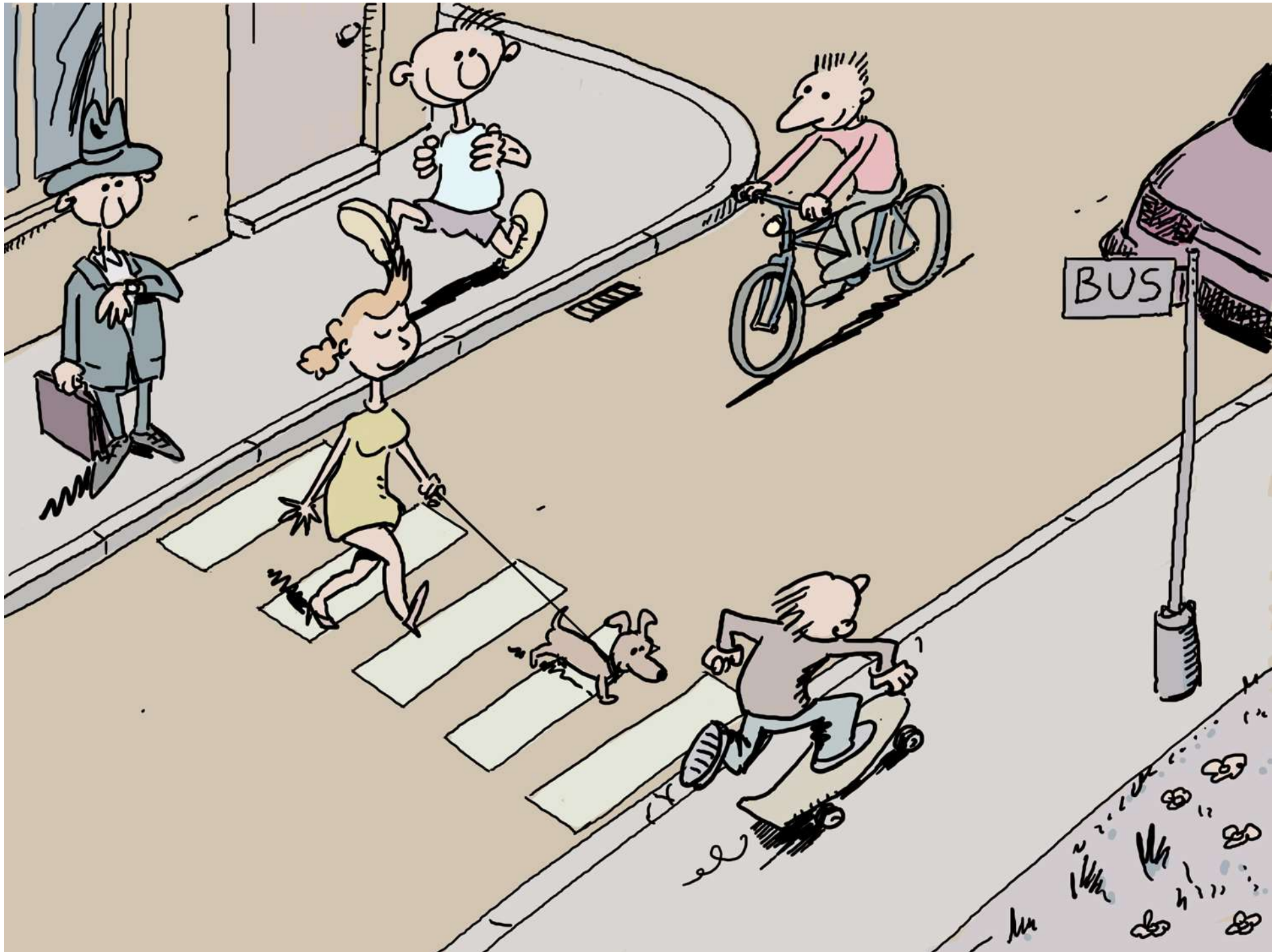
Started in 1993 as a new **movement** with a strong vision and mission. Subsidized as a daycare center.

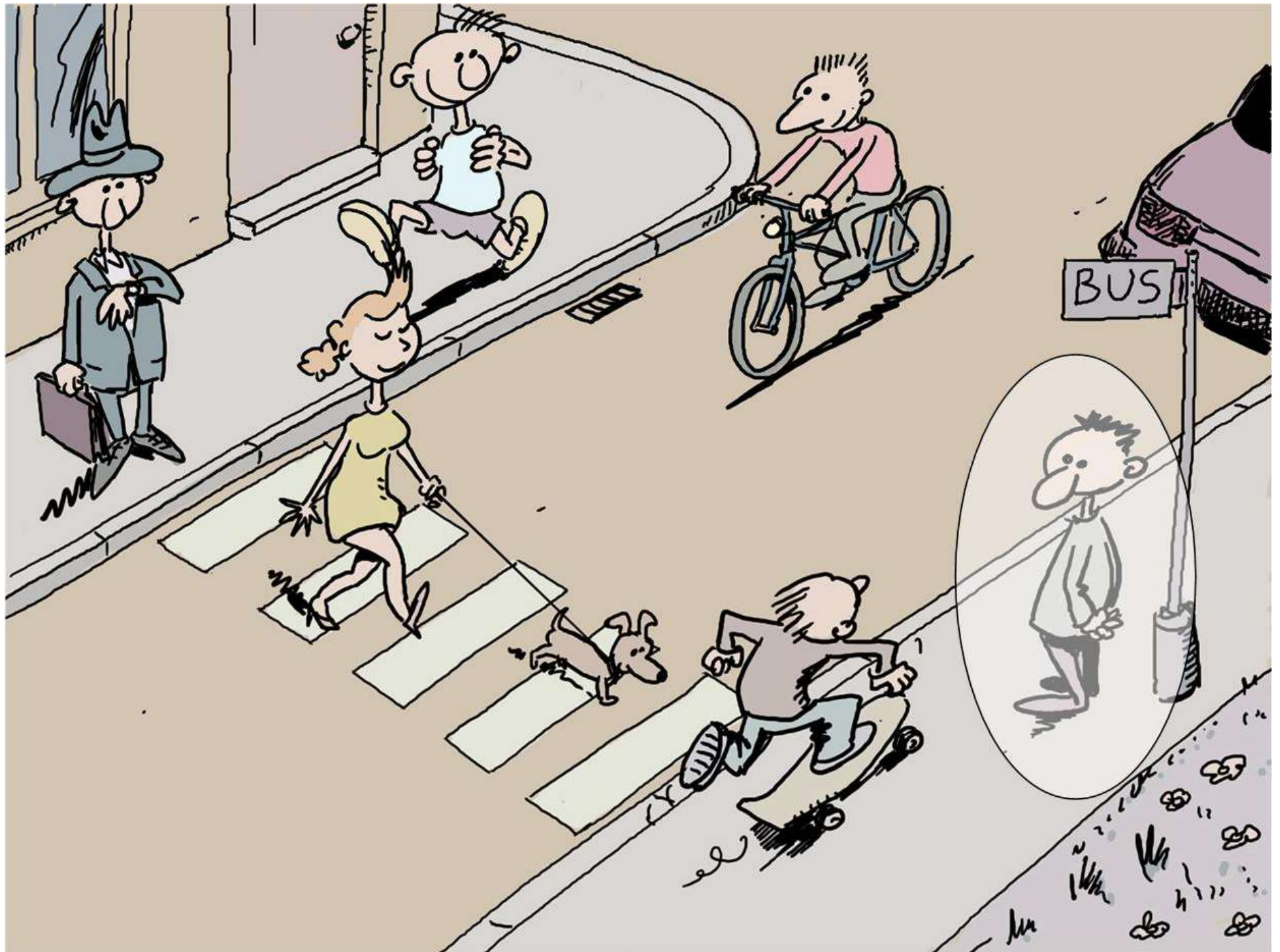
HELP!







OUT OF
SERVICE





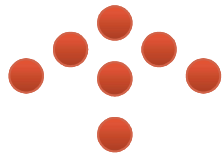


Coaches not carers

Craft	Cooking	Market	Gardening
			
Mike	Peter	An	Julie
Anton	Sharon	Patrick	Sabine
George	Caroline	Luc	Ahmed
Tamara	José	Hanna	Louis
Marie-Anne	Jamal	Philip	Marc
John	Alex	Tina	Gaby
Supervisor Carol	Supervisor Candice	Supervisor Doug	Supervisor Bert

Vision: Equality

Quality of life



Looking for solutions
in the society

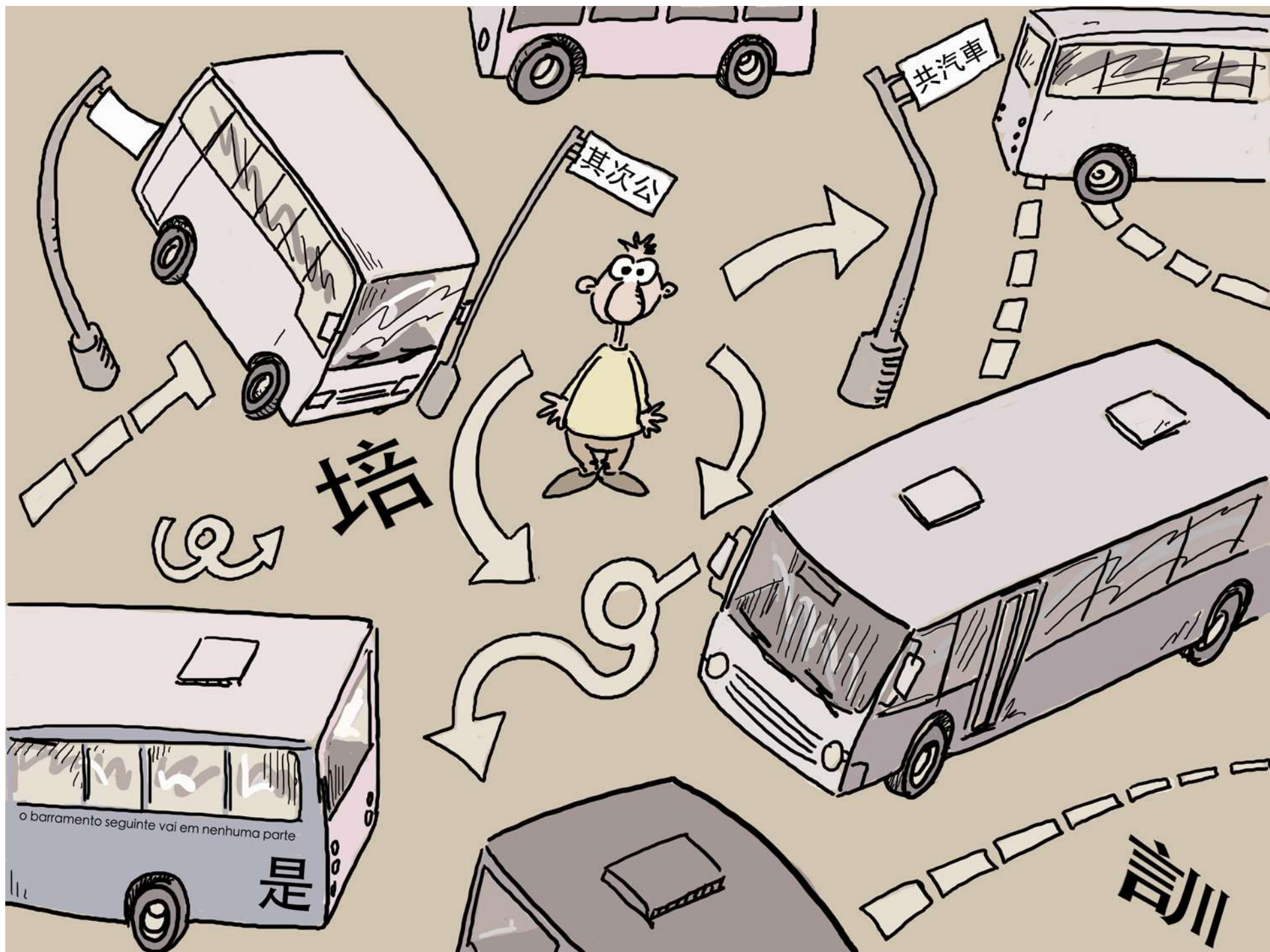


Self steering: needs
and wants of client

Needs and wants of the client



Peter	An	Patrick	Sabine



The mobility problem

Anna need help but struggles to express what she needs. She needs a way to make connections to those around her, overcoming barriers in communication.

BlueAssist is an ideal social mechanism for making this happen.



It is not obvious that Anna needs a helping hand from passers by.

BlueAssist supports the interaction between Anna and potential helpers through the local awareness of the BlueAssist initiative.



Dream-Dare-Act

Improve accessibility





An icon with a message.
I show my question, you can help.

BlueAssist card



Can you show me
the post office on
365 W 125th St
#2A, please?
Otherwise call my
coach at 555-xxx-
xx for help.
Thank you.



BlueAssist card

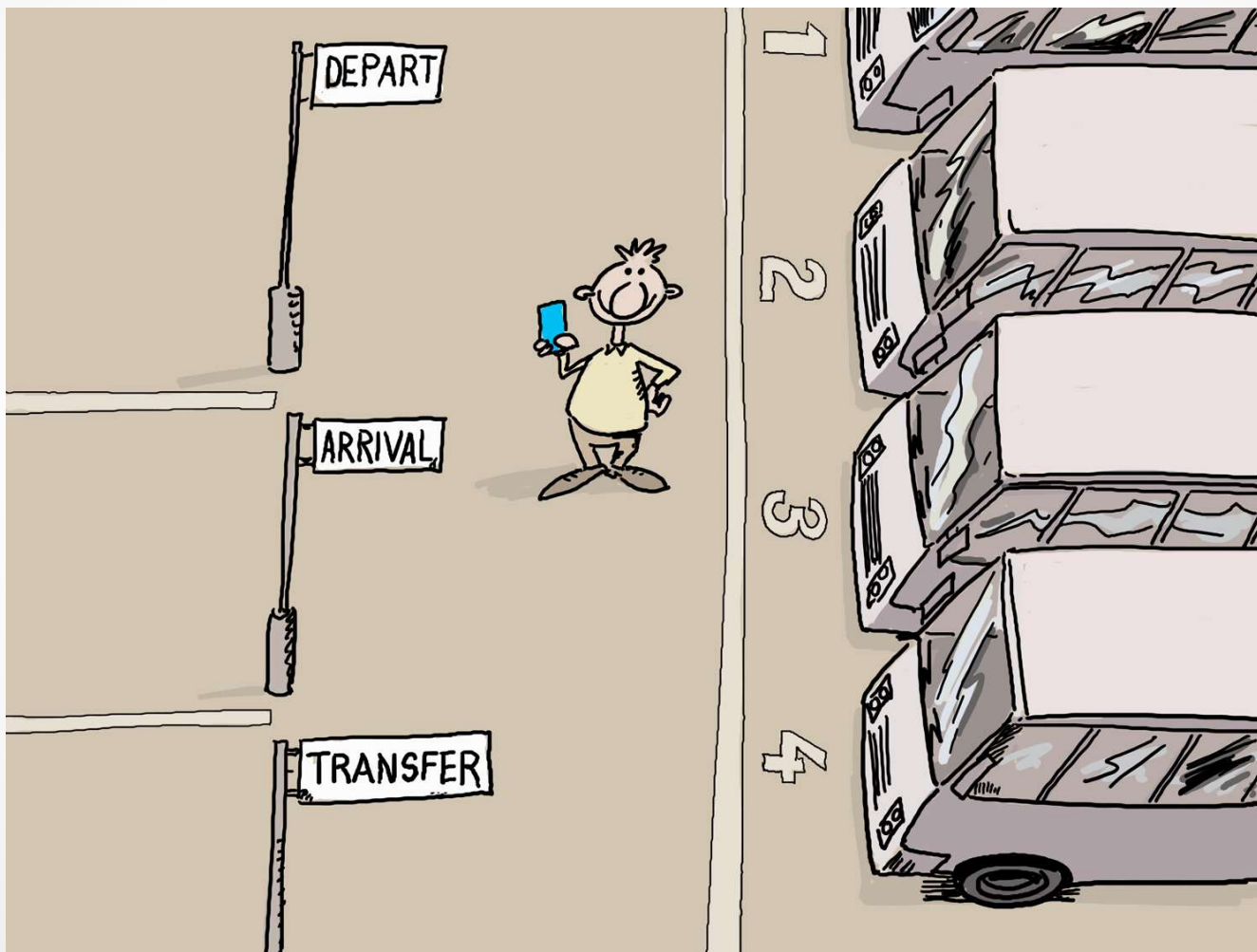


Can you mail this
as a registered
letter? Thanks.

Otherwise Please
call my coach at
555-123-456 for
help.



BlueAssist orders the environment



How it Works!!!



- Film innoserv:

<http://www.blueassist.eu/en/think/our-approach/>



Consequences

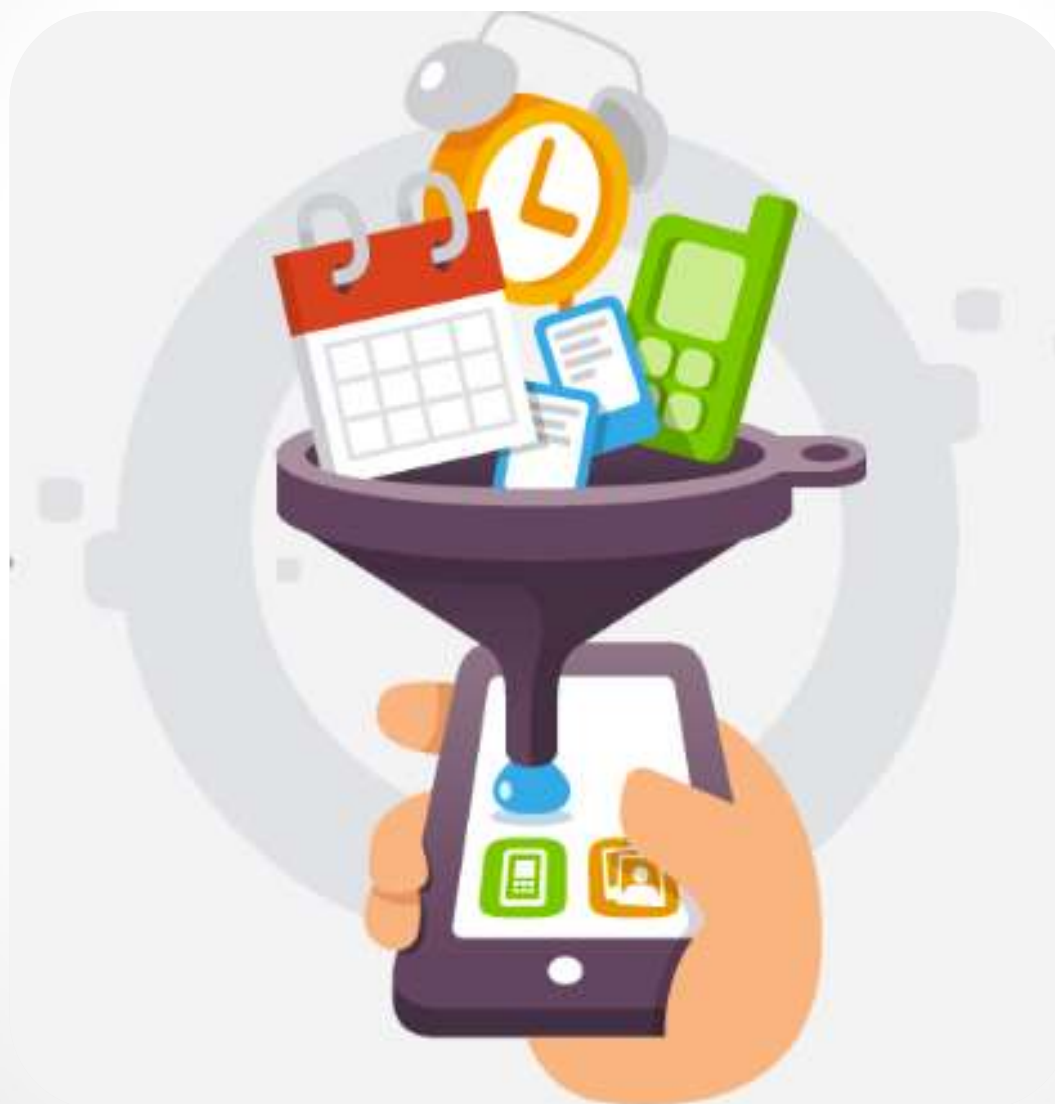


- The staff: everyone is **coach**
- The **structure of the client** is not the same as the structure of Ithaka or the staff; how to support the individual paths?
- The parents: help! My child has a voice!
- More clients can be coached, it is **cheaper** for society and **quality** of life increases
- **Dreaming, daring, doing**: Pilots, trying new things, solution focused, participation of all stakeholders, **co-creation**, social entrepreneurship
- Interest from others, sharing and **dissemination** of practices (Flemish government's policy, UN Treaty, ...) ; **ambassador** community building Flemish Government ; international interest

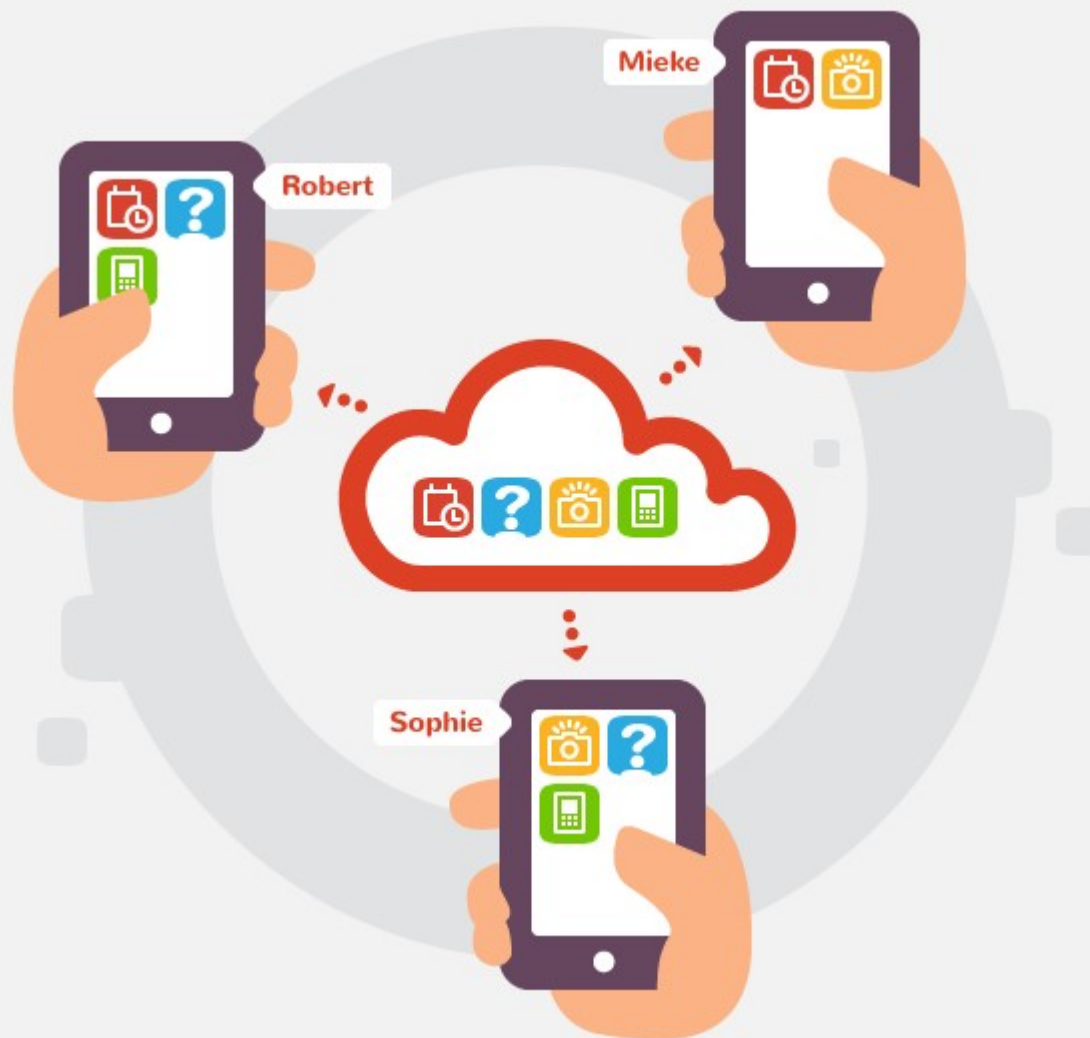
Requirements of the new device:

- Must **increase** the **autonomy** of the user
- **Not** stigmatizing
- **Portable**, to assist the users while being outside
- User friendly for the user and the coach
- Adaptable to the needs and wants of the user
- Must **replace** other assistive tools they were already using as much as possible (alarm clocks, picto calendar, special mobile phone, BlueAssist cards ...)

Bundling of tools



EASY IN USE, TAILOR- MADE



VIRTUAL COACHING



APPLICATIONS



Currently 4 apps: Calendar, Telephone, Photo album and BlueAssist



MANAGEMENT SITE



LOGIN



Management Backend

- <http://my.cloudina.eu/login>
- Username: xxxx
- Password: xxxx

Phone

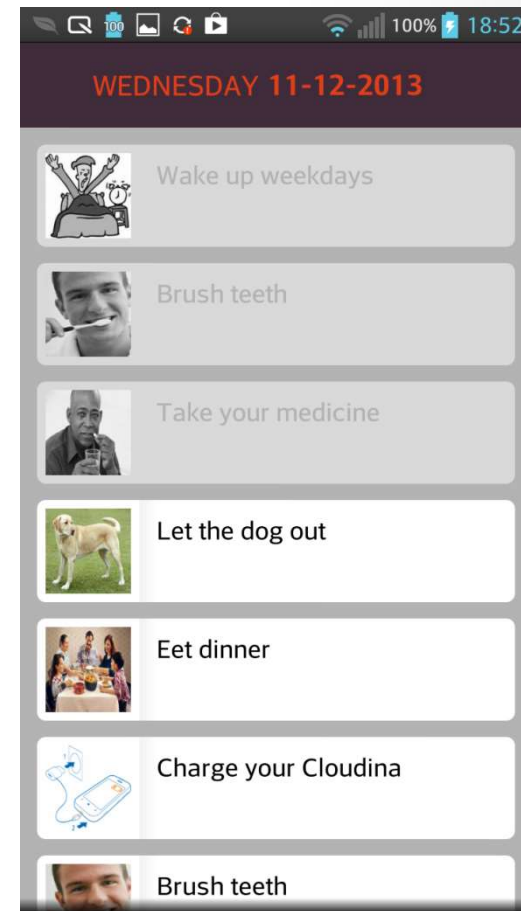
- 1 area code number
- 4 digit pin is provided to you



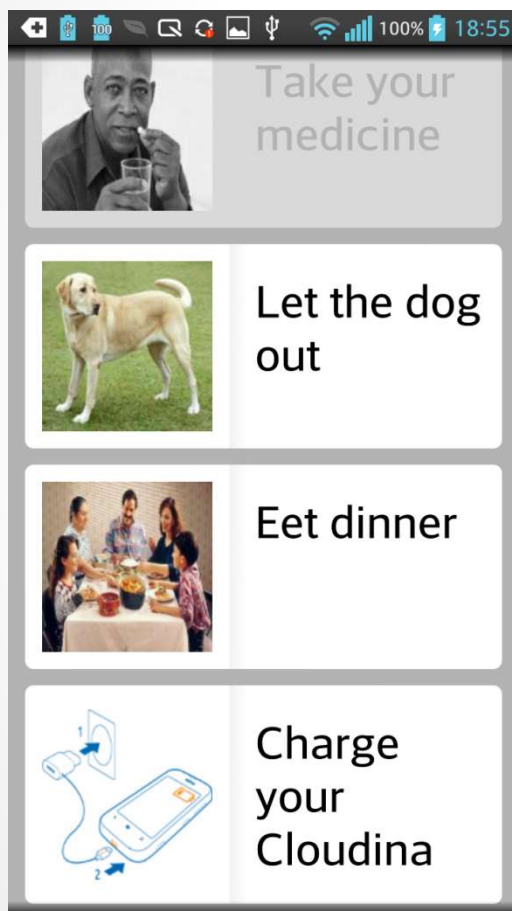
Calendar

- Supports the user in organizing his/her daily activities
- Prevents missing appointments or forgetting to execute tasks

CALENDAR



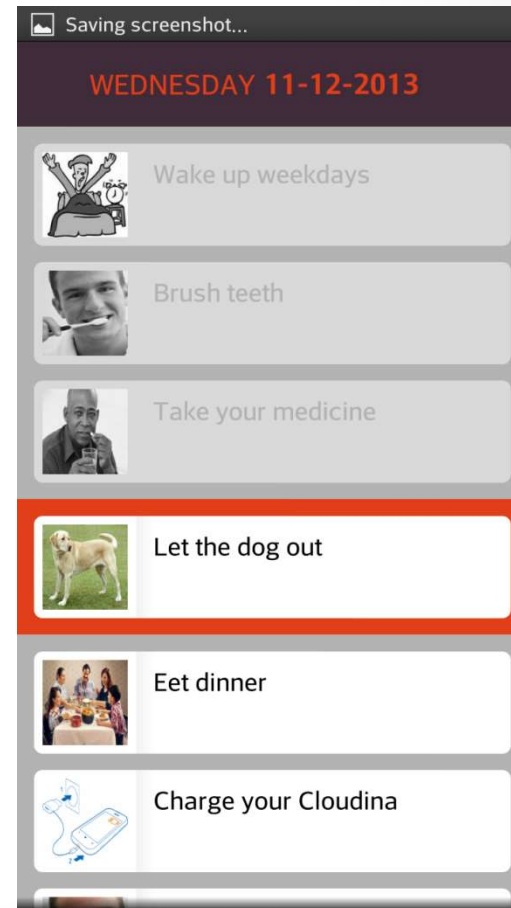
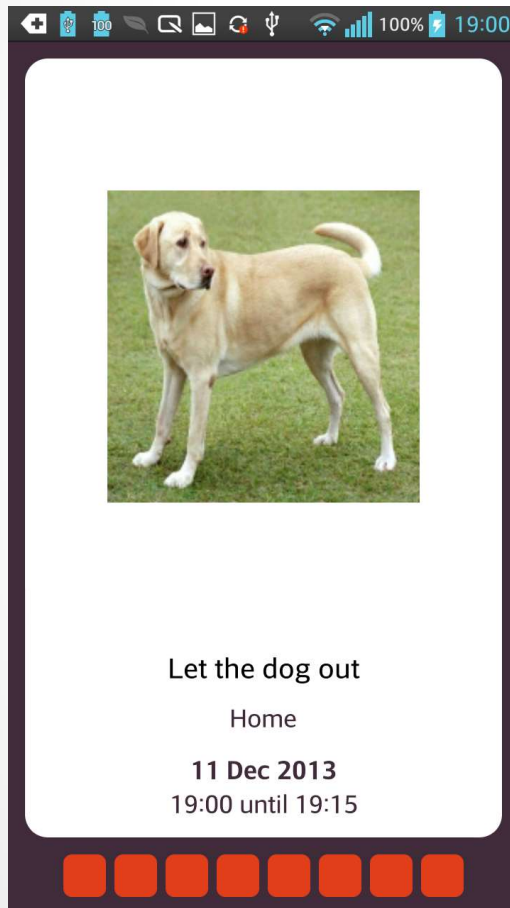
CALENDAR



CALENDAR



CALENDAR

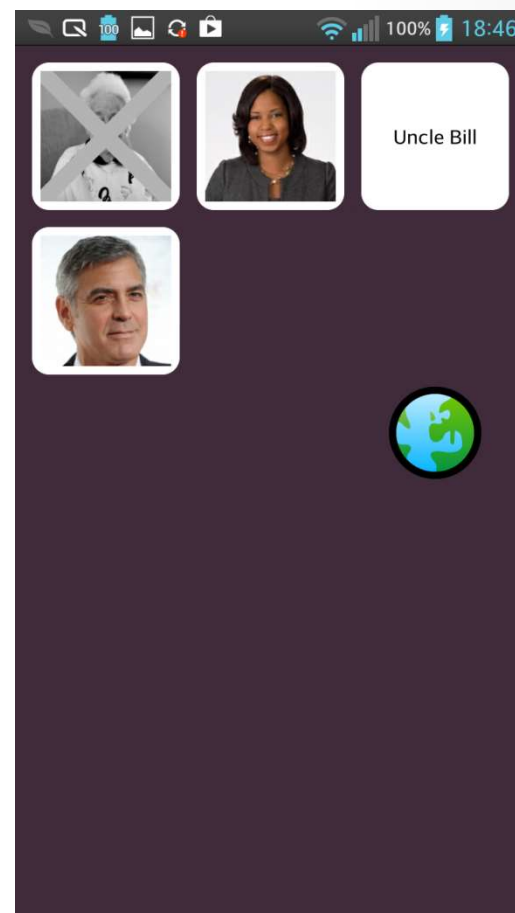
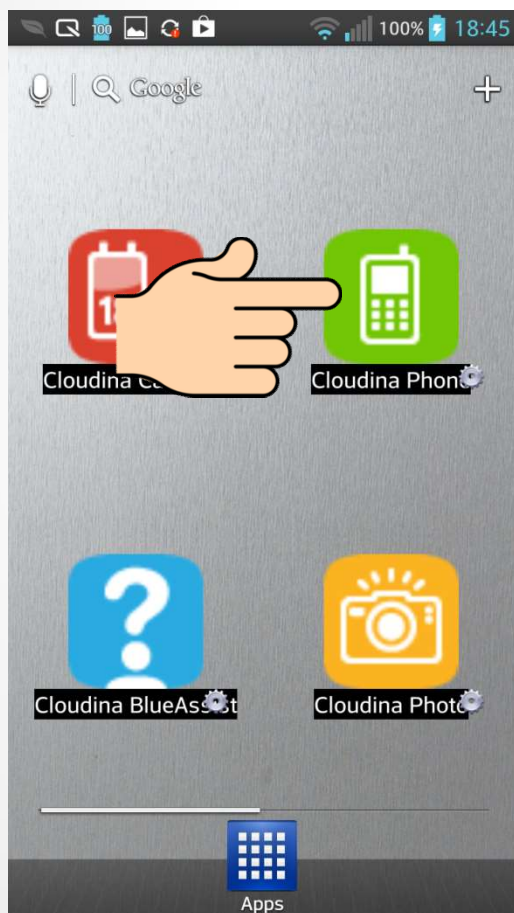




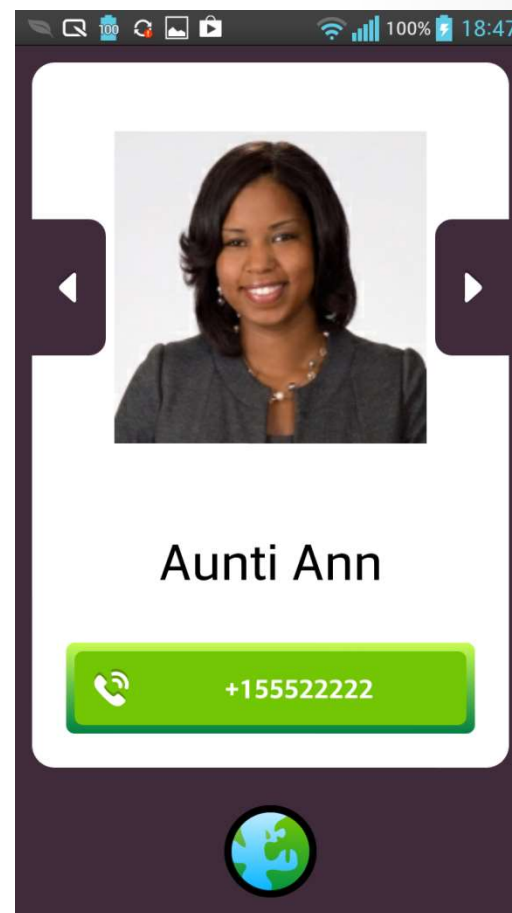
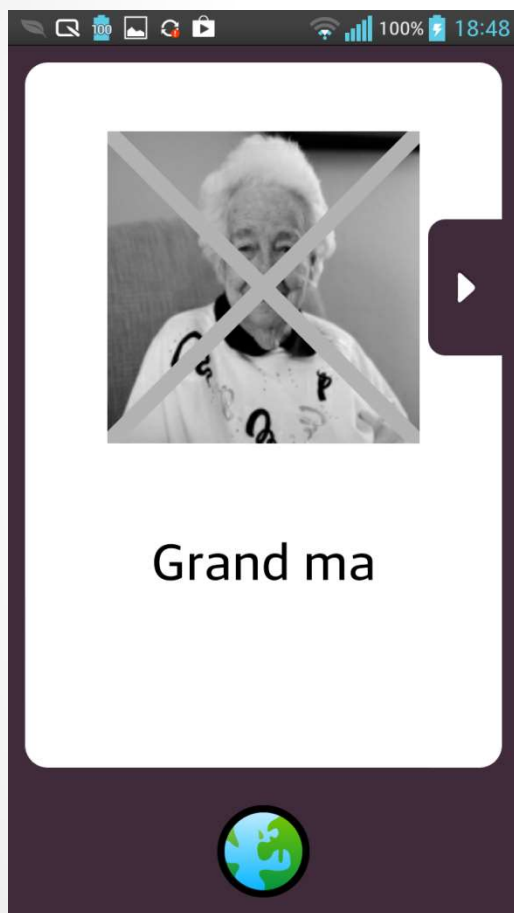
Telephone

- Makes it easy to contact others
- User can send his/her GPS coördinates to a contact person
- The permitted contact persons can locate the user in case of emergency

TELEPHONE



TELEPHONE

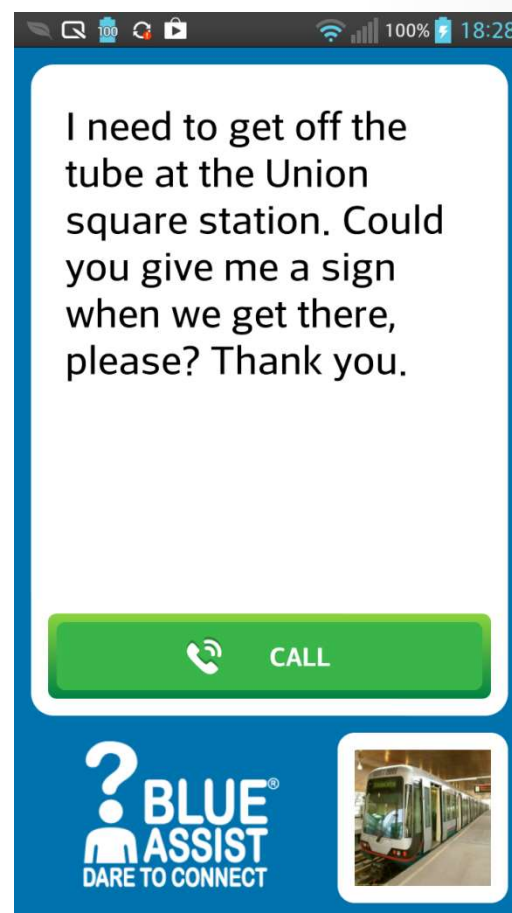


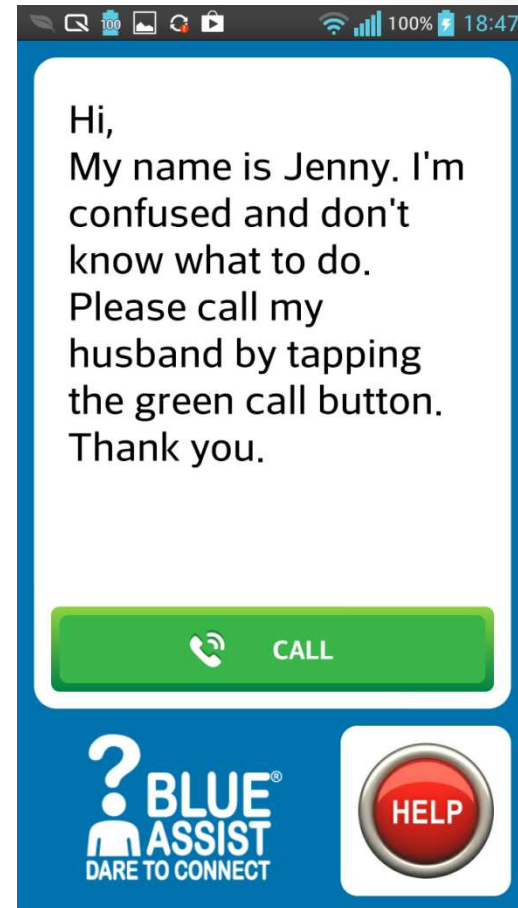
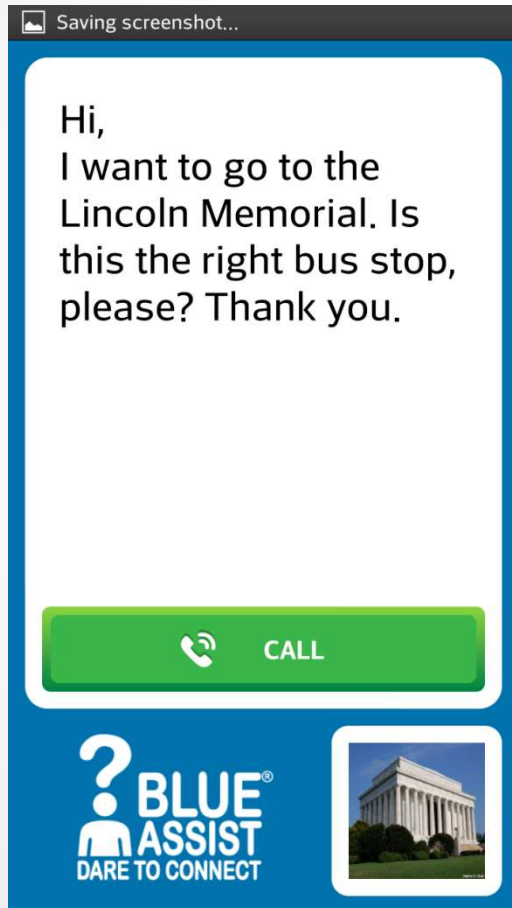


BlueAssist

- Encourages the user to contact others and ask for help
- Not necessary to carry multiple cards
- Not necessary for the helper to use his/her phone

BLUEASSIST





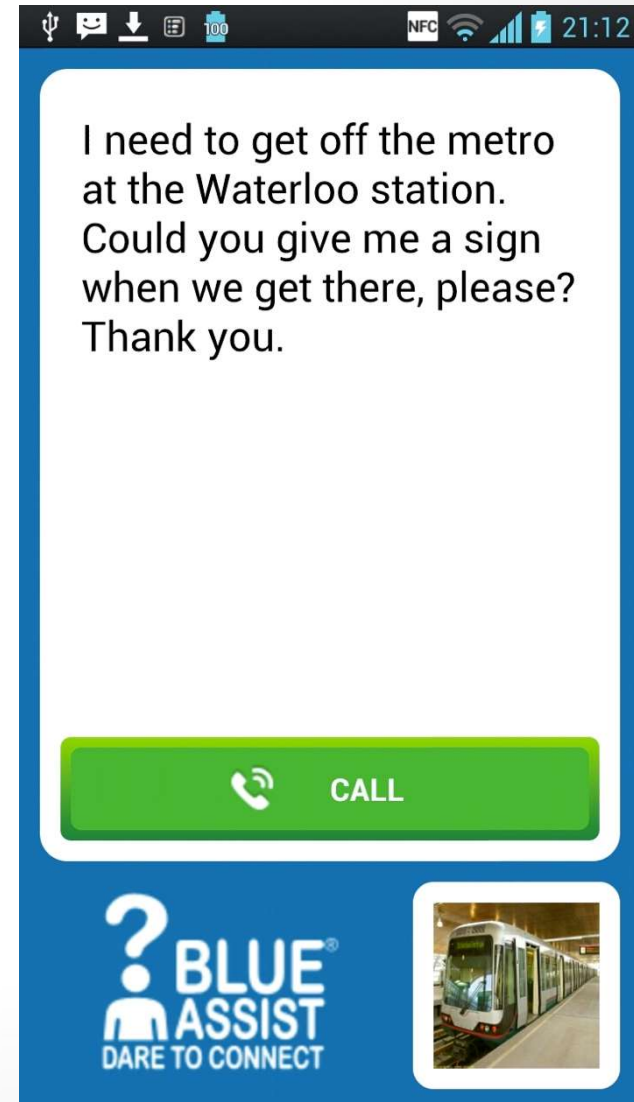




Photo album can be used by the user:

- To talk about his/her family or hobbies
- As a reference while doing his/her job
- As a shopping list
-

PHOTO ALBUM



PHOTO ALBUM

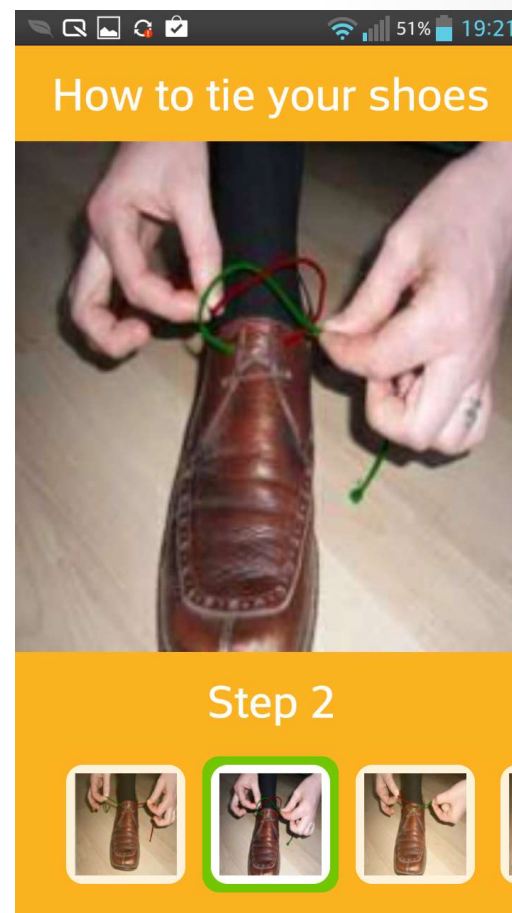
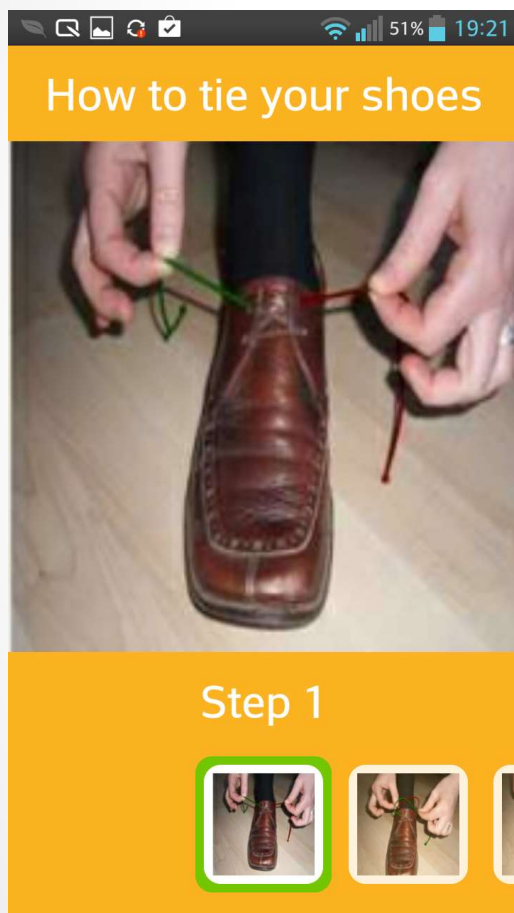
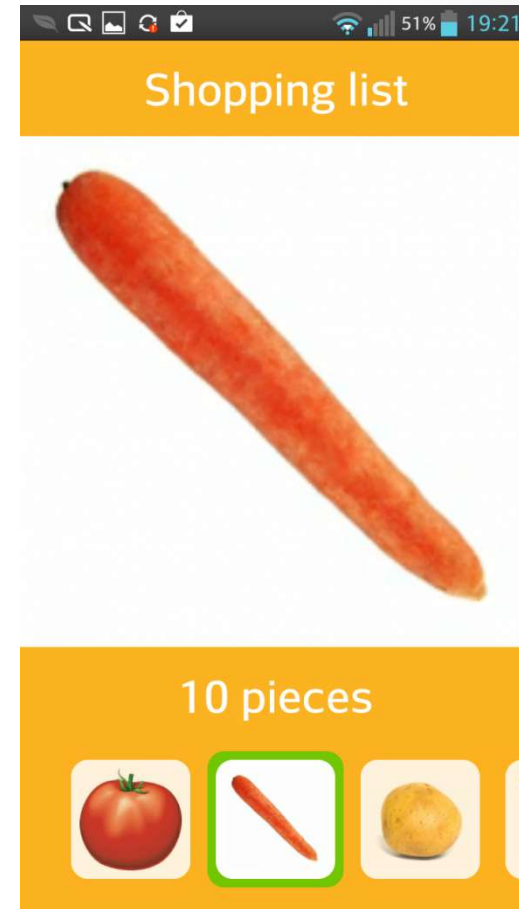


PHOTO ALBUM



PHOTO ALBUM



More information

30 Day FREE Trial

www.blueassist.eu



Monthly \$15

Annual \$168

Lifetime \$675

www.cloudina.eu



Phones Available

www.touchthefuture.us
admin@touchthefuture.us



OTHER FEATURED PRODUCTS

HouseMate



Magic Flute



Smartbox



ZEROTIE®



AFTERSHOKZ®
hennan



www.touchthefuture.us

allAXIS

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